

# News Release

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*For almost 40 years artist, author and lecturer Benjamin Creme has been preparing the way for the emergence of Maitreya, the World Teacher, and his group, the Masters of Wisdom. His information has been called the “the greatest story ever told” and has inspired millions around the world.*

*Since 1982 Share International magazine has published monthly articles from a Master of Wisdom in contact with Benjamin Creme. His latest article, printed below, emphasises the importance of this year, 2012, and explains how the Voice of the People, growing stronger daily, will create extraordinary world change.*

## **Youth at the helm** **by the Master —, through Benjamin Creme**

**This year, 2012, is one of great importance.** It is essential that the impetus of the Arab Dawn, and its repercussions worldwide, be not lost. The Voice of the People, so vigorous and confident now, must continue to ring out through all the world, affirming Sharing and Justice as the only way to engender trust and a safer world for all. The remedy for men’s ills is so simple, so easy of achievement, yet so difficult for many to grasp. Men must realise that every other method has been tried and has failed, ending inevitably in war.

**Today, let all be assured, another major war would be nuclear,** and would destroy, utterly, all life on Earth. Today, also, there are forces who are already planning how best to survive such annihilation, all to no avail. What can, and should, humanity do?

**Broadly speaking, the governments today** are organisations of elderly men who know no other way to work and govern than the ways of their youth, the ways of the past. They have little sense of why their methods no longer work. They know nothing of the new energies and impulses which flood the world today, and are baffled and betrayed by their inability to control events.

**To a large extent, today, the People’s Voice** is the voice of the young. Governments, and the media under their control, largely ignore or vilify the voices and aspirations of the young; yet it is the young who have the answers, who understand that humanity is One, who call for fairness, for justice and sharing, and an end to war. The voice of such young people can never be silenced, and will not for long be ignored. The Voice of the People, young and old, will drown the whimpers of the men of money and lead humanity to the New Dawn. So will it be.

*(Share International, April 2012)*

## **Background information**

**For over 30 years** artist, author, and lecturer Benjamin Creme has been preparing the way for the biggest event in history — the emergence of Maitreya the World Teacher and His group. Millions of people around the world have heard his information and wait expectantly for this momentous event.

**Since 19 July 1977** Maitreya has been living in the Asian community of London, gradually emerging before the public. Long awaited by all faiths under different names, Maitreya is the World Teacher for all people, religious or not. Many now expect the return of their awaited Teacher, whether they call him the Christ, Messiah, the fifth Buddha, Krishna, or the Imam Mahdi.

**Maitreya has not come alone**, but with a group of wise Teachers who have long guided humanity from behind the scenes. They are returning to the everyday world to help us solve our most critical global problems. Maitreya is not a religious leader, but an educator in the broadest sense. He can only guide; we have to act to save our world. He is here to inspire us to create a new age based on sharing and justice, freedom and peace, so that all may have the basic necessities of life: food, shelter, healthcare, and education, in a world free from want and war.

**As a modern man** concerned with today's problems, Maitreya works behind the scenes of our changing world. The outpouring of His extraordinary energy has been the stimulus for dramatic developments on many fronts: the ending of the cold war; the break-up of the Soviet Union; the unification of Germany; the ending of apartheid in South Africa; the growing power of the people's voice, leading to demands for freedom and justice; and the worldwide focus on preserving the environment.

**Maitreya's 'roving ambassador'** Benjamin Creme travels the world spreading his message of hope and creating a climate of expectancy for Maitreya's emergence. Trained and supervised over many years by

his own Master, with whom he is in constant telepathic contact, Benjamin Creme has access to up-to-date information on Maitreya's emergence, giving him the total conviction needed to present this story to a sceptical world. Creme regularly lectures worldwide, and appears on television and radio – in the USA alone he has been interviewed on more than 700 radio and television shows. He is author of 15 books – translated into 11 languages – and is editor of Share International magazine which circulates in 70 countries. He receives no money for any of this work.

**In December 2008 Benjamin Creme announced** that in the very near future a large, bright star would appear in the sky visible throughout the world, night and day, heralding the imminent appearance of Maitreya in his first interview on a major US television programme.

**Within weeks reports from all over the world** of an unusually bright star, often moving and changing colour, began to appear in the media and on YouTube. On 14 January 2010 Benjamin Creme announced that Maitreya had given His first interview, on American television, and that millions had heard him speak both on television and the internet.

**Benjamin Creme explained:** "He was introduced not as Maitreya, the World Teacher and Head of our Spiritual Hierarchy, but simply as a man, one of us. In this way he ensures that men follow and support him for the truth and sanity of his ideas rather than for his status. He spoke earnestly of the need for peace, achievable only through the creation of justice and the sharing of the world's resources."

**Maitreya has now given a series of 56 television interviews (still incognito)** in the USA, Mexico and Brazil, and more are expected to take place in other countries around the world. Maitreya's message will inspire world public opinion to demand an end to war and the creation of justice, sharing and peace for all.

**For more information visit: [www.share-international.org](http://www.share-international.org)**

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**“Presently, there will appear a series of signs which will mystify those who experience them....”**

# **The coming transformation**

**by the Master —, through Benjamin Creme**

From the depth of its present problems and sorrows, humanity will find hope. So much that is taking place is positive and auspicious for the race that men can be assured of an early lessening of their problems, not all at once, but gradually, little by little. Gradually, also, men will learn the true reasons for their present anguish. They will come to understand that humanity is One, integral and related by long association and common ancestry, related, too, by its common divinity. No more need man fear and fight his neighbour, no longer need millions starve amidst plenty. Thus can be born a new time, a time when Justice and Sharing control the present chaos and irresponsibility, a time when men respect and care for one another, when the divinity of men becomes manifest and the secrets of life known. Sufficiency will replace abundance as the aim of sane men.

## **Right relationship**

Thus will men come into right relationship with each other and with the Source of all. Under the inspiration and guidance of Maitreya and His group men will blossom in their divinity and make that manifest in all they do. The abominations of war and terror will fast fade from their memory, and a vast creative burgeoning will take their place.

Men will renew and beautify their cities, making them worthy of the new time. These will be greater in number and smaller in size, linked by transport, fast and noiseless. People will educate their children in many different ways, each child linked to the educational system as determined by their rays. In time the interchange between the Masters and the race of men will grow in ever increasing closeness, and children will move happily and logically from stage to stage in growing awareness. In all these measures, in this transformation, each one will play his part.

## **Signs to come**

**Presently, there will appear a series of signs which will mystify those who experience them. No one will be able to explain this phenomenon but it will presage a change in the thinking and understanding of men.** From that time onwards, a sense of expectancy will grip most nations, which will prepare men for the extraordinary events that are to come. As you know, not all men take seriously the new time which lies ahead for mankind. These happenings will prepare more for this revelation.

*(Share International, March 2012)*